

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.3048/-111.9119

RFULL9

Your Site	1 mi radius		3 mi radius		5 mi radius	
Anytown, USA						
Population						
Estimated Population (2018)	13,499		80,925		253,323	
Projected Population (2023)	14,688		88,382		275,782	
Census Population (2010)	13,130		80,052		237,807	
Census Population (2000)	13,781		79,890		227,768	
Projected Annual Growth (2018-2023)	1,189	1.8%	7,457	1.8%	22,459	1.8%
Historical Annual Growth (2010-2018)	369	0.4%	873	0.1%	15,516	0.8%
Historical Annual Growth (2000-2010)	-651	-0.5%	162	-	10,039	0.4%
Estimated Population Density (2018)	4,297 <i>psm</i>		2,863 <i>psm</i>		3,227 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2018)	5,097		32,198		99,601	
Projected Households (2023)	5,370		33,956		104,893	
Census Households (2010)	4,943		31,689		93,169	
Census Households (2000)	4,752		28,732		82,698	
Projected Annual Growth (2018-2023)	273	1.1%	1,758	1.1%	5,291	1.1%
Historical Annual Change (2000-2018)	345	0.4%	3,466	0.7%	16,903	1.1%
Average Household Income						
Estimated Average Household Income (2018)	\$110,365		\$117,885		\$101,092	
Projected Average Household Income (2023)	\$125,159		\$138,286		\$117,600	
Census Average Household Income (2010)	\$80,885		\$87,075		\$76,164	
Census Average Household Income (2000)	\$73,793		\$77,859		\$70,163	
Projected Annual Change (2018-2023)	\$14,794	2.7%	\$20,400	3.5%	\$16,508	3.3%
Historical Annual Change (2000-2018)	\$36,572	2.8%	\$40,027	2.9%	\$30,930	2.4%
Median Household Income						
Estimated Median Household Income (2018)	\$86,450		\$89,460		\$79,686	
Projected Median Household Income (2023)	\$100,163		\$103,931		\$92,113	
Census Median Household Income (2010)	\$67,595		\$70,409		\$63,121	
Census Median Household Income (2000)	\$62,711		\$67,825		\$60,964	
Projected Annual Change (2018-2023)	\$13,713	3.2%	\$14,471	3.2%	\$12,427	3.1%
Historical Annual Change (2000-2018)	\$23,739	2.1%	\$21,635	1.8%	\$18,721	1.7%
Per Capita Income						
Estimated Per Capita Income (2018)	\$41,679		\$46,926		\$39,775	
Projected Per Capita Income (2023)	\$45,766		\$53,149		\$44,754	
Census Per Capita Income (2010)	\$30,453		\$34,469		\$29,840	
Census Per Capita Income (2000)	\$25,304		\$28,091		\$25,405	
Projected Annual Change (2018-2023)	\$4,087	2.0%	\$6,223	2.7%	\$4,979	2.5%
Historical Annual Change (2000-2018)	\$16,375	3.6%	\$18,835	3.7%	\$14,370	3.1%
Estimated Average Household Net Worth (2018)	\$1,118,999		\$1,196,967		\$1,035,640	

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Your Site	1 mi radius		3 mi radius		5 mi radius	
Anytown, USA						
Race and Ethnicity						
Total Population (2018)	13,499		80,925		253,323	
White (2018)	9,766	72.3%	58,941	72.8%	176,986	69.9%
Black or African American (2018)	691	5.1%	4,312	5.3%	16,364	6.5%
American Indian or Alaska Native (2018)	266	2.0%	1,103	1.4%	5,083	2.0%
Asian (2018)	1,246	9.2%	8,549	10.6%	20,620	8.1%
Hawaiian or Pacific Islander (2018)	23	0.2%	106	0.1%	520	0.2%
Other Race (2018)	879	6.5%	4,492	5.6%	22,706	9.0%
Two or More Races (2018)	627	4.6%	3,422	4.2%	11,043	4.4%
Population < 18 (2018)	3,280	24.3%	18,185	22.5%	58,395	23.1%
White Not Hispanic	1,612	49.1%	9,194	50.6%	25,617	43.9%
Black or African American	196	6.0%	1,131	6.2%	4,500	7.7%
Asian	295	9.0%	1,955	10.7%	4,642	7.9%
Other Race Not Hispanic	284	8.7%	1,375	7.6%	4,713	8.1%
Hispanic	892	27.2%	4,530	24.9%	18,922	32.4%
Not Hispanic or Latino Population (2018)	10,768	79.8%	66,138	81.7%	192,929	76.2%
Not Hispanic White	8,301	77.1%	50,633	76.6%	146,053	75.7%
Not Hispanic Black or African American	639	5.9%	3,998	6.0%	15,197	7.9%
Not Hispanic American Indian or Alaska Native	213	2.0%	902	1.4%	3,977	2.1%
Not Hispanic Asian	1,209	11.2%	8,303	12.6%	20,039	10.4%
Not Hispanic Hawaiian or Pacific Islander	21	0.2%	99	0.2%	478	0.2%
Not Hispanic Other Race	-	-	7	-	573	0.3%
Not Hispanic Two or More Races	385	3.6%	2,196	3.3%	6,612	3.4%
Hispanic or Latino Population (2018)	2,731	20.2%	14,787	18.3%	60,394	23.8%
Hispanic White	1,465	53.6%	8,308	56.2%	30,934	51.2%
Hispanic Black or African American	53	1.9%	314	2.1%	1,167	1.9%
Hispanic American Indian or Alaska Native	53	1.9%	201	1.4%	1,106	1.8%
Hispanic Asian	37	1.4%	246	1.7%	582	1.0%
Hispanic Hawaiian or Pacific Islander	3	0.1%	7	-	41	0.1%
Hispanic Other Race	879	32.2%	4,485	30.3%	22,133	36.6%
Hispanic Two or More Races	242	8.9%	1,226	8.3%	4,431	7.3%
Not Hispanic or Latino Population (2010)	10,961	83.5%	67,611	84.5%	184,890	77.7%
Hispanic or Latino Population (2010)	2,169	16.5%	12,441	15.5%	52,917	22.3%
Not Hispanic or Latino Population (2000)	11,957	86.8%	70,440	88.2%	185,928	81.6%
Hispanic or Latino Population (2000)	1,824	13.2%	9,450	11.8%	41,840	18.4%
Not Hispanic or Latino Population (2023)	11,491	78.2%	70,847	80.2%	205,923	74.7%
Hispanic or Latino Population (2023)	3,197	21.8%	17,535	19.8%	69,860	25.3%
Projected Annual Growth (2018-2023)	467	3.4%	2,748	3.7%	9,466	3.1%
Historical Annual Growth (2000-2010)	345	1.9%	2,991	3.2%	11,078	2.6%

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Anytown, USA						
Total Age Distribution (2018)						
Total Population	13,499		80,925		253,323	
Age Under 5 Years	834	6.2%	4,643	5.7%	15,970	6.3%
Age 5 to 9 Years	893	6.6%	4,832	6.0%	15,936	6.3%
Age 10 to 14 Years	963	7.1%	5,444	6.7%	16,883	6.7%
Age 15 to 19 Years	971	7.2%	5,380	6.6%	16,379	6.5%
Age 20 to 24 Years	891	6.6%	5,138	6.3%	17,309	6.8%
Age 25 to 29 Years	1,062	7.9%	6,278	7.8%	21,190	8.4%
Age 30 to 34 Years	1,013	7.5%	5,873	7.3%	19,216	7.6%
Age 35 to 39 Years	969	7.2%	5,534	6.8%	17,928	7.1%
Age 40 to 44 Years	910	6.7%	5,300	6.5%	16,599	6.6%
Age 45 to 49 Years	1,124	8.3%	6,341	7.8%	18,206	7.2%
Age 50 to 54 Years	1,027	7.6%	6,365	7.9%	17,610	7.0%
Age 55 to 59 Years	865	6.4%	5,938	7.3%	16,811	6.6%
Age 60 to 64 Years	638	4.7%	4,535	5.6%	13,596	5.4%
Age 65 to 69 Years	494	3.7%	3,304	4.1%	10,193	4.0%
Age 70 to 74 Years	325	2.4%	2,302	2.8%	7,582	3.0%
Age 75 to 79 Years	202	1.5%	1,531	1.9%	5,010	2.0%
Age 80 to 84 Years	169	1.3%	1,034	1.3%	3,320	1.3%
Age 85 Years or Over	149	1.1%	1,153	1.4%	3,588	1.4%
Median Age	34.9		37.2		35.8	
Age 19 Years or Less	3,661	27.1%	20,299	25.1%	65,167	25.7%
Age 20 to 64 Years	8,499	63.0%	51,302	63.4%	158,464	62.6%
Age 65 Years or Over	1,339	9.9%	9,324	11.5%	29,692	11.7%
Female Age Distribution (2018)						
Female Population	6,851 50.7%		41,404 51.2%		128,752 50.8%	
Age Under 5 Years	459	6.7%	2,328	5.6%	7,835	6.1%
Age 5 to 9 Years	417	6.1%	2,338	5.6%	7,746	6.0%
Age 10 to 14 Years	459	6.7%	2,658	6.4%	8,188	6.4%
Age 15 to 19 Years	478	7.0%	2,608	6.3%	7,951	6.2%
Age 20 to 24 Years	435	6.3%	2,553	6.2%	8,589	6.7%
Age 25 to 29 Years	528	7.7%	3,139	7.6%	10,474	8.1%
Age 30 to 34 Years	499	7.3%	2,931	7.1%	9,479	7.4%
Age 35 to 39 Years	461	6.7%	2,719	6.6%	8,889	6.9%
Age 40 to 44 Years	487	7.1%	2,767	6.7%	8,485	6.6%
Age 45 to 49 Years	578	8.4%	3,346	8.1%	9,356	7.3%
Age 50 to 54 Years	533	7.8%	3,336	8.1%	9,211	7.2%
Age 55 to 59 Years	447	6.5%	3,145	7.6%	8,858	6.9%
Age 60 to 64 Years	314	4.6%	2,289	5.5%	7,011	5.4%
Age 65 to 69 Years	233	3.4%	1,704	4.1%	5,337	4.1%
Age 70 to 74 Years	185	2.7%	1,226	3.0%	4,099	3.2%
Age 75 to 79 Years	126	1.8%	876	2.1%	2,801	2.2%
Age 80 to 84 Years	104	1.5%	643	1.6%	2,015	1.6%
Age 85 Years or Over	108	1.6%	798	1.9%	2,427	1.9%
Female Median Age	35.7		38.2		36.9	
Age 19 Years or Less	1,813	26.5%	9,933	24.0%	31,720	24.6%
Age 20 to 64 Years	4,282	62.5%	26,224	63.3%	80,351	62.4%
Age 65 Years or Over	756	11.0%	5,247	12.7%	16,680	13.0%

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Anytown, USA						
Male Age Distribution (2018)						
Male Population	6,648	49.3%	39,521	48.8%	124,571	49.2%
Age Under 5 Years	375	5.6%	2,315	5.9%	8,135	6.5%
Age 5 to 9 Years	476	7.2%	2,494	6.3%	8,190	6.6%
Age 10 to 14 Years	504	7.6%	2,785	7.0%	8,694	7.0%
Age 15 to 19 Years	493	7.4%	2,772	7.0%	8,428	6.8%
Age 20 to 24 Years	456	6.9%	2,585	6.5%	8,720	7.0%
Age 25 to 29 Years	534	8.0%	3,138	7.9%	10,716	8.6%
Age 30 to 34 Years	514	7.7%	2,942	7.4%	9,737	7.8%
Age 35 to 39 Years	508	7.6%	2,814	7.1%	9,039	7.3%
Age 40 to 44 Years	423	6.4%	2,534	6.4%	8,114	6.5%
Age 45 to 49 Years	546	8.2%	2,995	7.6%	8,851	7.1%
Age 50 to 54 Years	494	7.4%	3,029	7.7%	8,399	6.7%
Age 55 to 59 Years	418	6.3%	2,793	7.1%	7,952	6.4%
Age 60 to 64 Years	324	4.9%	2,246	5.7%	6,585	5.3%
Age 65 to 69 Years	261	3.9%	1,600	4.0%	4,856	3.9%
Age 70 to 74 Years	140	2.1%	1,076	2.7%	3,483	2.8%
Age 75 to 79 Years	76	1.1%	655	1.7%	2,208	1.8%
Age 80 to 84 Years	65	1.0%	390	1.0%	1,305	1.0%
Age 85 Years or Over	41	0.6%	355	0.9%	1,160	0.9%
Male Median Age	34.0		36.3		34.8	
Age 19 Years or Less	1,848	27.8%	10,366	26.2%	33,447	26.8%
Age 20 to 64 Years	4,217	63.4%	25,078	63.5%	78,113	62.7%
Age 65 Years or Over	583	8.8%	4,077	10.3%	13,012	10.4%
Males per 100 Females (2018)						
Overall Comparison	97		95		97	
Age Under 5 Years	82	45.0%	99	49.9%	104	50.9%
Age 5 to 9 Years	114	53.3%	107	51.6%	106	51.4%
Age 10 to 14 Years	110	52.4%	105	51.2%	106	51.5%
Age 15 to 19 Years	103	50.8%	106	51.5%	106	51.5%
Age 20 to 24 Years	105	51.2%	101	50.3%	102	50.4%
Age 25 to 29 Years	101	50.3%	100	50.0%	102	50.6%
Age 30 to 34 Years	103	50.8%	100	50.1%	103	50.7%
Age 35 to 39 Years	110	52.4%	103	50.9%	102	50.4%
Age 40 to 44 Years	87	46.5%	92	47.8%	96	48.9%
Age 45 to 49 Years	94	48.6%	90	47.2%	95	48.6%
Age 50 to 54 Years	93	48.1%	91	47.6%	91	47.7%
Age 55 to 59 Years	93	48.3%	89	47.0%	90	47.3%
Age 60 to 64 Years	103	50.8%	98	49.5%	94	48.4%
Age 65 to 69 Years	112	52.8%	94	48.4%	91	47.6%
Age 70 to 74 Years	76	43.1%	88	46.7%	85	45.9%
Age 75 to 79 Years	61	37.7%	75	42.8%	79	44.1%
Age 80 to 84 Years	63	38.6%	61	37.8%	65	39.3%
Age 85 Years or Over	38	27.4%	45	30.8%	48	32.3%
Age 19 Years or Less	102	50.5%	104	51.1%	105	51.3%
Age 20 to 39 Years	105	51.1%	101	50.3%	102	50.5%
Age 40 to 64 Years	93	48.3%	91	47.7%	93	48.2%
Age 65 Years or Over	77	43.6%	78	43.7%	78	43.8%

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Your Site	1 mi radius		3 mi radius		5 mi radius	
Anytown, USA						
Household Type (2018)						
Total Households	5,097		32,198		99,601	
Households with Children	1,775	34.8%	10,291	32.0%	31,834	32.0%
Average Household Size	2.6		2.5		2.5	
Household Density per Square Mile	1,622		1,139		1,269	
Population Family	11,250	83.3%	66,140	81.7%	203,938	80.5%
Population Non-Family	2,235	16.6%	14,570	18.0%	48,644	19.2%
Population Group Quarters	14	0.1%	215	0.3%	741	0.3%
Family Households	3,453	67.7%	21,102	65.5%	63,150	63.4%
Married Couple Households	2,440	70.7%	15,812	74.9%	44,607	70.6%
Other Family Households	1,013	29.3%	5,290	25.1%	18,543	29.4%
Family Households with Children	1,756	50.9%	10,171	48.2%	31,452	49.8%
Married Couple with Children	1,111	63.3%	6,903	67.9%	19,728	62.7%
Other Family Households with Children	645	36.7%	3,268	32.1%	11,724	37.3%
Family Households No Children	1,697	49.1%	10,931	51.8%	31,699	50.2%
Married Couple No Children	1,328	78.3%	8,909	81.5%	24,879	78.5%
Other Family Households No Children	368	21.7%	2,022	18.5%	6,819	21.5%
Non-Family Households	1,644	32.3%	11,097	34.5%	36,451	36.6%
Non-Family Households with Children	19	1.2%	120	1.1%	383	1.0%
Non-Family Households No Children	1,625	98.8%	10,976	98.9%	36,068	99.0%
Average Family Household Size	3.3		3.1		3.2	
Average Family Income	\$126,710		\$138,759		\$119,496	
Median Family Income	\$99,347		\$107,293		\$95,906	
Average Non-Family Household Size	1.4		1.3		1.3	
Marital Status (2018)						
Population Age 15 Years or Over	10,808		66,006		204,535	
Never Married	3,402	31.5%	20,593	31.2%	72,063	35.2%
Currently Married	5,105	47.2%	32,973	50.0%	92,248	45.1%
Previously Married	2,301	21.3%	12,440	18.8%	40,224	19.7%
Separated	502	21.8%	2,202	17.7%	7,585	18.9%
Widowed	384	16.7%	2,532	20.4%	8,023	19.9%
Divorced	1,415	61.5%	7,707	62.0%	24,616	61.2%
Educational Attainment (2018)						
Adult Population Age 25 Years or Over	8,947		55,489		170,847	
Elementary (Grade Level 0 to 8)	156	1.7%	1,099	2.0%	5,627	3.3%
Some High School (Grade Level 9 to 11)	285	3.2%	1,670	3.0%	7,630	4.5%
High School Graduate	1,410	15.8%	8,141	14.7%	29,084	17.0%
Some College	2,437	27.2%	12,509	22.5%	40,020	23.4%
Associate Degree Only	870	9.7%	5,149	9.3%	15,632	9.1%
Bachelor Degree Only	2,391	26.7%	15,887	28.6%	44,814	26.2%
Graduate Degree	1,399	15.6%	11,034	19.9%	28,039	16.4%
Any College (Some College or Higher)	7,096	79.3%	44,579	80.3%	128,506	75.2%
College Degree + (Bachelor Degree or Higher)	3,790	42.4%	26,921	48.5%	72,854	42.6%

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Anytown, USA						
Housing						
Total Housing Units (2018)	5,199		33,033		102,508	
Total Housing Units (2010)	5,182		33,743		100,043	
Historical Annual Growth (2010-2018)	16	-	-710	-0.3%	2,465	0.3%
Housing Units Occupied (2018)	5,097	98.0%	32,198	97.5%	99,601	97.2%
Housing Units Owner-Occupied	3,185	62.5%	20,175	62.7%	57,067	57.3%
Housing Units Renter-Occupied	1,911	37.5%	12,023	37.3%	42,535	42.7%
Housing Units Vacant (2018)	102	2.0%	835	2.6%	2,907	2.9%
Household Size (2018)						
Total Households	5,097		32,198		99,601	
1 Person Households	1,182	23.2%	8,278	25.7%	26,776	26.9%
2 Person Households	1,583	31.1%	10,831	33.6%	32,578	32.7%
3 Person Households	959	18.8%	5,667	17.6%	16,748	16.8%
4 Person Households	837	16.4%	4,679	14.5%	13,536	13.6%
5 Person Households	360	7.1%	1,817	5.6%	6,009	6.0%
6 Person Households	110	2.2%	609	1.9%	2,371	2.4%
7 or More Person Households	66	1.3%	319	1.0%	1,583	1.6%
Household Income Distribution (2018)						
HH Income \$200,000 or More	444	8.7%	3,551	11.0%	8,545	8.6%
HH Income \$150,000 to \$199,999	515	10.1%	3,097	9.6%	8,532	8.6%
HH Income \$125,000 to \$149,999	455	8.9%	2,766	8.6%	7,082	7.1%
HH Income \$100,000 to \$124,999	588	11.5%	3,931	12.2%	10,593	10.6%
HH Income \$75,000 to \$99,999	759	14.9%	4,954	15.4%	14,866	14.9%
HH Income \$50,000 to \$74,999	1,029	20.2%	5,752	17.9%	19,263	19.3%
HH Income \$35,000 to \$49,999	475	9.3%	3,306	10.3%	11,820	11.9%
HH Income \$25,000 to \$34,999	339	6.7%	1,976	6.1%	6,860	6.9%
HH Income \$15,000 to \$24,999	213	4.2%	1,409	4.4%	5,628	5.7%
HH Income \$10,000 to \$14,999	123	2.4%	595	1.8%	2,209	2.2%
HH Income Under \$10,000	157	3.1%	862	2.7%	4,204	4.2%
Household Vehicles (2018)						
Households 0 Vehicles Available	204	4.0%	1,085	3.4%	4,057	4.1%
Households 1 Vehicle Available	1,506	29.5%	10,092	31.3%	34,464	34.6%
Households 2 Vehicles Available	2,102	41.2%	13,317	41.4%	40,885	41.0%
Households 3 or More Vehicles Available	1,285	25.2%	7,704	23.9%	20,195	20.3%
Total Vehicles Available	10,045		62,050		183,652	
Average Vehicles per Household	2.0		1.9		1.8	
Owner-Occupied Household Vehicles	7,033	70.0%	43,230	69.7%	118,535	64.5%
Average Vehicles per Owner-Occupied Household	2.2		2.1		2.1	
Renter-Occupied Household Vehicles	3,012	30.0%	18,820	30.3%	65,117	35.5%
Average Vehicles per Renter-Occupied Household	1.6		1.6		1.5	
Travel Time (2015)						
Worker Base Age 16 years or Over	6,415		39,245		121,519	
Travel to Work in 14 Minutes or Less	2,391	37.3%	13,637	34.7%	38,741	31.9%
Travel to Work in 15 to 29 Minutes	2,837	44.2%	17,559	44.7%	57,158	47.0%
Travel to Work in 30 to 59 Minutes	1,949	30.4%	11,051	28.2%	31,965	26.3%
Travel to Work in 60 Minutes or More	397	6.2%	1,921	4.9%	6,632	5.5%
Work at Home	236	3.7%	2,322	5.9%	6,893	5.7%
Average Minutes Travel to Work	19.7		20.0		20.0	

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.3048/-111.9119

RFULL9

Your Site	1 mi radius		3 mi radius		5 mi radius	
Anytown, USA						
Transportation To Work (2015)						
Worker Base Age 16 years or Over	6,415		39,245		121,519	
Drive to Work Alone	5,231	81.5%	30,777	78.4%	94,512	77.8%
Drive to Work in Carpool	625	9.8%	3,859	9.8%	12,804	10.5%
Travel to Work by Public Transportation	96	1.5%	605	1.5%	2,158	1.8%
Drive to Work on Motorcycle	23	0.4%	333	0.8%	716	0.6%
Bicycle to Work	105	1.6%	457	1.2%	1,289	1.1%
Walk to Work	51	0.8%	509	1.3%	1,713	1.4%
Other Means	48	0.7%	382	1.0%	1,435	1.2%
Work at Home	236	3.7%	2,322	5.9%	6,893	5.7%
Daytime Demographics (2018)						
Total Businesses	587		4,216		11,386	
Total Employees	7,926		48,868		137,460	
Company Headquarter Businesses	4	0.7%	31	0.7%	85	0.8%
Company Headquarter Employees	278	3.5%	5,181	10.6%	11,471	8.3%
Employee Population per Business	13.5 to 1		11.6 to 1		12.1 to 1	
Residential Population per Business	23.0 to 1		19.2 to 1		22.2 to 1	
Adj. Daytime Demographics Age 16 Years or Over	10,692		67,270		195,805	
Labor Force						
Labor Population Age 16 Years or Over (2018)	10,635		64,987		201,382	
Labor Force Total Males (2018)	5,206	49.0%	31,393	48.3%	97,946	48.6%
Male Civilian Employed	3,999	76.8%	24,258	77.3%	75,110	76.7%
Male Civilian Unemployed	166	3.2%	688	2.2%	2,480	2.5%
Males in Armed Forces	-	-	1	-	63	0.1%
Males Not in Labor Force	1,040	20.0%	6,446	20.5%	20,293	20.7%
Labor Force Total Females (2018)	5,429	51.0%	33,594	51.7%	103,435	51.4%
Female Civilian Employed	3,869	71.3%	22,326	66.5%	67,863	65.6%
Female Civilian Unemployed	113	2.1%	683	2.0%	2,161	2.1%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,447	26.7%	10,584	31.5%	33,412	32.3%
Unemployment Rate		2.6%		2.1%		2.3%
Labor Force Growth (2010-2018)	-2	-	-424	-0.9%	174	0.1%
Male Labor Force Growth (2010-2018)	-1	-	-224	-0.9%	91	0.1%
Female Labor Force Growth (2010-2018)	-1	-	-200	-0.9%	84	0.1%
Occupation (2015)						
Occupation Population Age 16 Years or Over	7,870		47,008		142,799	
Occupation Total Males	4,000	50.8%	24,481	52.1%	75,019	52.5%
Occupation Total Females	3,870	49.2%	22,527	47.9%	67,780	47.5%
Management, Business, Financial Operations	1,548	19.7%	9,295	19.8%	26,016	18.2%
Professional, Related	2,087	26.5%	13,794	29.3%	37,914	26.6%
Service	1,075	13.7%	6,237	13.3%	21,663	15.2%
Sales, Office	2,199	27.9%	12,119	25.8%	37,099	26.0%
Farming, Fishing, Forestry	3	-	43	0.1%	222	0.2%
Construction, Extraction, Maintenance	393	5.0%	2,386	5.1%	8,525	6.0%
Production, Transport, Material Moving	566	7.2%	3,135	6.7%	11,359	8.0%
White Collar Workers	5,834	74.1%	35,208	74.9%	101,030	70.7%
Blue Collar Workers	2,036	25.9%	11,800	25.1%	41,769	29.3%

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RFULL9

Your Site	1 mi radius		3 mi radius		5 mi radius	
Anytown, USA						
Units In Structure (2015)						
Total Units	4,943		31,689		93,169	
1 Detached Unit	3,971	80.3%	23,130	73.0%	65,995	70.8%
1 Attached Unit	149	3.0%	1,523	4.8%	4,907	5.3%
2 Units	3	0.1%	114	0.4%	670	0.7%
3 to 4 Units	149	3.0%	1,032	3.3%	3,453	3.7%
5 to 9 Units	236	4.8%	2,234	7.0%	7,223	7.8%
10 to 19 Units	343	6.9%	1,955	6.2%	7,937	8.5%
20 to 49 Units	21	0.4%	443	1.4%	2,187	2.3%
50 or More Units	177	3.6%	1,674	5.3%	5,076	5.4%
Mobile Home or Trailer	47	1.0%	347	1.1%	2,022	2.2%
Other Structure	3	0.1%	16	0.1%	55	0.1%
Homes Built By Year (2015)						
Homes Built 2014 or later	63	1.3%	522	1.6%	1,797	1.9%
Homes Built 2010 to 2013	108	2.2%	684	2.2%	2,778	3.0%
Homes Built 2000 to 2009	523	10.6%	4,051	12.8%	14,172	15.2%
Homes Built 1990 to 1999	1,746	35.3%	11,789	37.2%	30,394	32.6%
Homes Built 1980 to 1989	2,061	41.7%	11,235	35.5%	26,972	28.9%
Homes Built 1970 to 1979	392	7.9%	2,917	9.2%	17,227	18.5%
Homes Built 1960 to 1969	138	2.8%	681	2.1%	3,367	3.6%
Homes Built 1950 to 1959	37	0.7%	326	1.0%	1,795	1.9%
Homes Built 1940 to 1949	10	0.2%	120	0.4%	608	0.7%
Homes Built Before 1939	21	0.4%	144	0.5%	413	0.4%
Median Age of Homes	25.9 yrs		25.4 yrs		27.0 yrs	
Home Values (2015)						
Owner Specified Housing Units	3,245		20,345		55,617	
Home Values \$1,000,000 or More	55	1.7%	341	1.7%	793	1.4%
Home Values \$750,000 to \$999,999	30	0.9%	409	2.0%	841	1.5%
Home Values \$500,000 to \$749,999	79	2.4%	1,384	6.8%	3,302	5.9%
Home Values \$400,000 to \$499,999	337	10.4%	2,050	10.1%	4,802	8.6%
Home Values \$300,000 to \$399,999	610	18.8%	4,208	20.7%	10,212	18.4%
Home Values \$250,000 to \$299,999	450	13.9%	2,971	14.6%	8,856	15.9%
Home Values \$200,000 to \$249,999	781	24.1%	3,906	19.2%	10,660	19.2%
Home Values \$175,000 to \$199,999	235	7.2%	1,410	6.9%	4,559	8.2%
Home Values \$150,000 to \$174,999	284	8.8%	1,735	8.5%	5,316	9.6%
Home Values \$125,000 to \$149,999	125	3.8%	723	3.6%	2,644	4.8%
Home Values \$100,000 to \$124,999	77	2.4%	525	2.6%	2,048	3.7%
Home Values \$90,000 to \$99,999	5	0.1%	126	0.6%	442	0.8%
Home Values \$80,000 to \$89,999	24	0.7%	74	0.4%	319	0.6%
Home Values \$70,000 to \$79,999	20	0.6%	34	0.2%	226	0.4%
Home Values \$60,000 to \$69,999	5	0.1%	63	0.3%	221	0.4%
Home Values \$50,000 to \$59,999	10	0.3%	44	0.2%	195	0.4%
Home Values \$35,000 to \$49,999	4	0.1%	31	0.2%	161	0.3%
Home Values \$25,000 to \$34,999	5	0.1%	20	0.1%	136	0.2%
Home Values \$10,000 to \$24,999	20	0.6%	127	0.6%	627	1.1%
Home Values Under \$10,000	29	0.9%	152	0.7%	667	1.2%
Owner-Occupied Median Home Value	\$262,464		\$284,928		\$262,377	
Renter-Occupied Median Rent	\$1,009		\$1,050		\$983	

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RFULL9

Your Site	1 mi radius		3 mi radius		5 mi radius	
Anytown, USA						
Total Annual Consumer Expenditure (2018)						
Total Household Expenditure	\$384 M		\$2.56 B		\$7.05 B	
Total Non-Retail Expenditure	\$201 M		\$1.34 B		\$3.69 B	
Total Retail Expenditure	\$183 M		\$1.21 B		\$3.36 B	
Apparel	\$13.5 M		\$90.1 M		\$248 M	
Contributions	\$18.0 M		\$124 M		\$330 M	
Education	\$15.5 M		\$105 M		\$281 M	
Entertainment	\$21.8 M		\$145 M		\$399 M	
Food and Beverages	\$55.2 M		\$365 M		\$1.02 B	
Furnishings and Equipment	\$13.6 M		\$91.3 M		\$249 M	
Gifts	\$10.1 M		\$68.7 M		\$185 M	
Health Care	\$29.3 M		\$194 M		\$543 M	
Household Operations	\$11.6 M		\$78.5 M		\$212 M	
Miscellaneous Expenses	\$5.53 M		\$36.7 M		\$102 M	
Personal Care	\$4.97 M		\$33.0 M		\$91.3 M	
Personal Insurance	\$3.04 M		\$20.6 M		\$55.4 M	
Reading	\$856 K		\$5.73 M		\$15.8 M	
Shelter	\$79.1 M		\$528 M		\$1.45 B	
Tobacco	\$2.10 M		\$13.7 M		\$39.4 M	
Transportation	\$72.0 M		\$475 M		\$1.32 B	
Utilities	\$27.7 M		\$183 M		\$512 M	
Monthly Household Consumer Expenditure (2018)						
Total Household Expenditure	\$6,276		\$6,618		\$5,899	
Total Non-Retail Expenditure	\$3,284	52.3%	\$3,476	52.5%	\$3,087	52.3%
Total Retail Expenditures	\$2,992	47.7%	\$3,141	47.5%	\$2,812	47.7%
Apparel	\$221	3.5%	\$233	3.5%	\$208	3.5%
Contributions	\$295	4.7%	\$320	4.8%	\$277	4.7%
Education	\$253	4.0%	\$272	4.1%	\$235	4.0%
Entertainment	\$356	5.7%	\$376	5.7%	\$334	5.7%
Food and Beverages	\$902	14.4%	\$945	14.3%	\$850	14.4%
Furnishings and Equipment	\$223	3.5%	\$236	3.6%	\$208	3.5%
Gifts	\$165	2.6%	\$178	2.7%	\$155	2.6%
Health Care	\$478	7.6%	\$502	7.6%	\$454	7.7%
Household Operations	\$190	3.0%	\$203	3.1%	\$177	3.0%
Miscellaneous Expenses	\$90	1.4%	\$95	1.4%	\$85	1.4%
Personal Care	\$81	1.3%	\$85	1.3%	\$76	1.3%
Personal Insurance	\$50	0.8%	\$53	0.8%	\$46	0.8%
Reading	\$14	0.2%	\$15	0.2%	\$13	0.2%
Shelter	\$1,293	20.6%	\$1,365	20.6%	\$1,215	20.6%
Tobacco	\$34	0.5%	\$35	0.5%	\$33	0.6%
Transportation	\$1,176	18.7%	\$1,230	18.6%	\$1,104	18.7%
Utilities	\$453	7.2%	\$473	7.1%	\$429	7.3%

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