

# FULL PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.5141/-112.0626

RF1

Your Site		1 mi radius	3 mi radius	5 mi radius	10 min drive distance
Anywhere, USA					
POPULATION	2018 Estimated Population	18,009	170,987	443,984	1,113,098
	2023 Projected Population	19,739	187,779	489,505	1,225,968
	2010 Census Population	15,218	143,611	379,923	966,696
	2000 Census Population	17,213	155,782	409,433	1,003,090
	Projected Annual Growth 2018 to 2023	1.9%	2.0%	2.1%	2.0%
	Historical Annual Growth 2000 to 2018	0.3%	0.5%	0.5%	0.6%
HOUSEHOLDS	2018 Estimated Households	9,291	76,662	174,490	407,159
	2023 Projected Households	9,847	81,608	186,644	434,655
	2010 Census Households	7,686	63,841	147,763	351,172
	2000 Census Households	8,477	66,926	155,996	361,149
	Projected Annual Growth 2018 to 2023	1.2%	1.3%	1.4%	1.4%
	Historical Annual Growth 2000 to 2018	0.5%	0.8%	0.7%	0.7%
AGE	2018 Est. Population Under 10 Years	11.3%	12.6%	13.8%	14.1%
	2018 Est. Population 10 to 19 Years	10.0%	11.6%	13.4%	14.2%
	2018 Est. Population 20 to 29 Years	15.4%	14.8%	15.4%	15.7%
	2018 Est. Population 30 to 44 Years	21.9%	20.9%	20.8%	20.2%
	2018 Est. Population 45 to 59 Years	21.3%	20.0%	19.1%	18.6%
	2018 Est. Population 60 to 74 Years	14.1%	13.3%	12.0%	11.9%
	2018 Est. Population 75 Years or Over	6.1%	6.8%	5.5%	5.3%
	2018 Est. Median Age	38.3	37.4	34.7	34.0
MARITAL STATUS & GENDER	2018 Est. Male Population	50.2%	50.0%	50.9%	50.4%
	2018 Est. Female Population	49.8%	50.0%	49.1%	49.6%
	2018 Est. Never Married	46.6%	42.8%	44.3%	43.2%
	2018 Est. Now Married	27.7%	31.2%	30.5%	32.4%
	2018 Est. Separated or Divorced	20.6%	21.0%	20.5%	19.5%
	2018 Est. Widowed	5.1%	5.0%	4.7%	4.9%
INCOME	2018 Est. HH Income \$200,000 or More	7.0%	7.2%	5.8%	5.5%
	2018 Est. HH Income \$150,000 to \$199,999	5.1%	5.0%	4.3%	4.1%
	2018 Est. HH Income \$100,000 to \$149,999	10.9%	11.6%	10.2%	10.1%
	2018 Est. HH Income \$75,000 to \$99,999	12.1%	11.0%	9.5%	9.9%
	2018 Est. HH Income \$50,000 to \$74,999	19.8%	17.6%	16.5%	17.2%
	2018 Est. HH Income \$35,000 to \$49,999	14.4%	14.0%	14.5%	14.6%
	2018 Est. HH Income \$25,000 to \$34,999	7.7%	9.3%	10.6%	10.9%
	2018 Est. HH Income \$15,000 to \$24,999	8.9%	10.4%	11.8%	11.6%
	2018 Est. HH Income Under \$15,000	14.0%	13.9%	16.8%	16.1%
	2018 Est. Average Household Income	\$76,109	\$75,673	\$67,009	\$68,368
	2018 Est. Median Household Income	\$57,302	\$59,335	\$52,899	\$53,990
	2018 Est. Per Capita Income	\$39,337	\$34,007	\$26,612	\$25,336
	2018 Est. Total Businesses	1,870	13,983	28,083	51,996
2018 Est. Total Employees	15,719	135,753	329,333	614,817	

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<b>RACE</b>	2018 Est. White	70.6%	67.7%	62.7%	61.3%
	2018 Est. Black	7.1%	7.3%	7.3%	7.7%
	2018 Est. Asian or Pacific Islander	3.6%	4.0%	3.8%	3.4%
	2018 Est. American Indian or Alaska Native	3.5%	3.4%	3.0%	2.3%
	2018 Est. Other Races	15.2%	17.5%	23.2%	25.3%
<b>HISPANIC</b>	2018 Est. Hispanic Population	4,599	57,073	193,597	511,169
	2018 Est. Hispanic Population	25.5%	33.4%	43.6%	45.9%
	2023 Proj. Hispanic Population	27.1%	34.9%	45.0%	47.4%
	2010 Hispanic Population	24.3%	32.2%	43.9%	47.0%
<b>EDUCATION (Adults 25 or Older)</b>	2018 Est. Adult Population (25 Years or Over)	13,087	118,777	290,778	712,933
	2018 Est. Elementary (Grade Level 0 to 8)	5.6%	5.9%	10.0%	11.5%
	2018 Est. Some High School (Grade Level 9 to 11)	6.1%	7.0%	9.9%	10.5%
	2018 Est. High School Graduate	16.1%	19.5%	22.7%	24.3%
	2018 Est. Some College	21.7%	21.8%	20.9%	21.3%
	2018 Est. Associate Degree Only	9.0%	8.3%	7.3%	6.9%
	2018 Est. Bachelor Degree Only	24.7%	22.4%	17.9%	16.0%
	2018 Est. Graduate Degree	16.9%	15.2%	11.3%	9.5%
<b>HOUSING</b>	2018 Est. Total Housing Units	9,725	80,594	183,803	429,493
	2018 Est. Owner-Occupied	39.1%	40.8%	41.0%	45.1%
	2018 Est. Renter-Occupied	56.4%	54.3%	54.0%	49.7%
	2018 Est. Vacant Housing	4.5%	4.9%	5.1%	5.2%
<b>HOMES BUILT BY YEAR</b>	2010 Homes Built 2005 or later	2.3%	1.7%	1.7%	1.7%
	2010 Homes Built 2000 to 2004	12.6%	11.5%	10.8%	12.3%
	2010 Homes Built 1990 to 1999	13.2%	13.8%	12.5%	13.8%
	2010 Homes Built 1980 to 1989	13.8%	15.1%	15.5%	18.6%
	2010 Homes Built 1970 to 1979	24.3%	21.1%	20.9%	26.9%
	2010 Homes Built 1960 to 1969	20.7%	18.6%	18.0%	16.4%
	2010 Homes Built 1950 to 1959	23.2%	23.6%	24.0%	16.7%
	2010 Homes Built Before 1949	9.4%	12.1%	12.3%	7.2%
<b>HOME VALUES</b>	2010 Home Value \$1,000,000 or More	1.3%	1.9%	1.9%	1.8%
	2010 Home Value \$500,000 to \$999,999	12.3%	12.1%	11.0%	9.3%
	2010 Home Value \$400,000 to \$499,999	11.0%	9.4%	8.6%	7.2%
	2010 Home Value \$300,000 to \$399,999	18.0%	15.9%	14.3%	13.6%
	2010 Home Value \$200,000 to \$299,999	28.6%	29.7%	26.7%	25.5%
	2010 Home Value \$150,000 to \$199,999	14.6%	18.1%	17.2%	17.7%
	2010 Home Value \$100,000 to \$149,999	11.9%	11.1%	12.4%	13.4%
	2010 Home Value \$50,000 to \$99,999	6.6%	6.1%	9.9%	11.1%
	2010 Home Value \$25,000 to \$49,999	1.2%	1.5%	2.5%	3.2%
	2010 Home Value Under \$25,000	2.4%	2.6%	3.6%	4.3%
	2010 Median Home Value	\$275,665	\$274,818	\$257,450	\$245,395
	2010 Median Rent	\$843	\$828	\$779	\$786

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<b>LABOR FORCE</b>	2018 Est. Labor Population Age 16 Years or Over	14,920	137,415	347,858	863,591
	2018 Est. Civilian Employed	65.7%	64.1%	61.3%	59.2%
	2018 Est. Civilian Unemployed	3.5%	3.0%	3.2%	3.1%
	2018 Est. in Armed Forces	-	-	-	0.1%
	2018 Est. not in Labor Force	30.9%	32.9%	35.5%	37.6%
	2018 Labor Force Males	50.4%	49.8%	50.9%	50.3%
	2018 Labor Force Females	49.6%	50.2%	49.1%	49.7%
<b>OCCUPATION</b>	2010 Occupation: Population Age 16 Years or Over	9,978	88,061	213,233	511,454
	2010 Mgmt, Business, & Financial Operations	18.0%	16.5%	14.1%	13.4%
	2010 Professional, Related	26.2%	24.5%	20.3%	18.4%
	2010 Service	15.1%	18.9%	22.2%	22.1%
	2010 Sales, Office	25.7%	23.8%	23.6%	24.2%
	2010 Farming, Fishing, Forestry	0.1%	0.2%	0.2%	0.3%
	2010 Construction, Extraction, Maintenance	6.8%	7.3%	9.4%	9.9%
	2010 Production, Transport, Material Moving	8.2%	8.7%	10.1%	11.6%
	2010 White Collar Workers	69.9%	64.8%	58.1%	56.1%
	2010 Blue Collar Workers	30.1%	35.2%	41.9%	43.9%
	<b>TRANSPORTATION TO WORK</b>	2010 Drive to Work Alone	76.1%	74.2%	72.7%
2010 Drive to Work in Carpool		7.4%	9.7%	11.7%	12.7%
2010 Travel to Work by Public Transportation		4.4%	4.9%	4.4%	3.5%
2010 Drive to Work on Motorcycle		0.5%	0.3%	0.3%	0.3%
2010 Walk or Bicycle to Work		3.4%	3.3%	3.3%	2.7%
2010 Other Means		2.2%	2.0%	2.1%	1.6%
2010 Work at Home		6.0%	5.5%	5.5%	5.2%
<b>TRAVEL TIME</b>		2010 Travel to Work in 14 Minutes or Less	28.5%	26.0%	23.2%
	2010 Travel to Work in 15 to 29 Minutes	52.5%	47.9%	42.6%	40.4%
	2010 Travel to Work in 30 to 59 Minutes	25.2%	24.7%	26.9%	27.6%
	2010 Travel to Work in 60 Minutes or More	5.2%	6.9%	6.4%	6.7%
	2010 Average Travel Time to Work	20.4	21.4	22.1	22.8
<b>CONSUMER EXPENDITURE</b>	2018 Est. Total Household Expenditure	\$535 M	\$4.37 B	\$9.13 B	\$21.6 B
	2018 Est. Apparel	\$18.7 M	\$153 M	\$320 M	\$758 M
	2018 Est. Contributions, Gifts	\$37.4 M	\$309 M	\$630 M	\$1.49 B
	2018 Est. Education, Reading	\$21.6 M	\$179 M	\$366 M	\$860 M
	2018 Est. Entertainment	\$29.9 M	\$244 M	\$508 M	\$1.20 B
	2018 Est. Food, Beverages, Tobacco	\$81.6 M	\$665 M	\$1.40 B	\$3.32 B
	2018 Est. Furnishings, Equipment	\$18.4 M	\$150 M	\$309 M	\$732 M
	2018 Est. Health Care, Insurance	\$46.9 M	\$381 M	\$801 M	\$1.89 B
	2018 Est. Household Operations, Shelter, Utilities	\$166 M	\$1.36 B	\$2.84 B	\$6.71 B
	2018 Est. Miscellaneous Expenses	\$7.94 M	\$64.6 M	\$135 M	\$318 M
	2018 Est. Personal Care	\$6.96 M	\$56.7 M	\$118 M	\$280 M
	2018 Est. Transportation	\$99.8 M	\$812 M	\$1.70 B	\$4.04 B

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