

CONSUMER EXPENDITURE EXPANDED

2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.5141/-112.0626

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Your Site	1 mi radius		3 mi radius		5 mi radius		10 min drive distance	
Anywhere, USA								
2018 Estimated Population	18,009		170,987		443,984		1,113,098	
2018 Estimated Households	9,291		76,662		174,490		407,159	
2018 Est. Average Household Income	\$76,109		\$75,673		\$67,009		\$68,368	
2018 Est. Median Household Income	\$57,302		\$59,335		\$52,899		\$53,990	
2018 Household Expenditure	\$535,303,498		\$4,373,527,813		\$9,127,279,110		\$21,600,674,168	
<i>Per Household ~ Per Capita</i>	\$57,616	\$29,724	\$57,050	\$25,578	\$52,308	\$20,558	\$53,052	\$19,406
2018 Non-Retail Expenditures	\$279,929,709		\$2,291,321,837		\$4,769,847,454		\$11,270,441,406	
<i>Per Household ~ Per Capita</i>	\$30,129	\$15,544	\$29,889	\$13,401	\$27,336	\$10,743	\$27,681	\$10,125
2018 Retail Expenditures	\$255,373,790		\$2,082,205,971		\$4,357,431,654		\$10,330,232,751	
<i>Per Household ~ Per Capita</i>	\$27,486	\$14,180	\$27,161	\$12,178	\$24,972	\$9,814	\$25,371	\$9,281
Consumer Expenditure Categories								
Apparel	\$18.7 M	3.5%	\$153 M	3.5%	\$320 M	3.5%	\$758 M	3.5%
<i>Per Household ~ Per Capita</i>	\$2,014	\$1,039	\$1,997	\$895	\$1,833	\$720	\$1,862	\$681
Men's Apparel	\$3.63 M	19.4%	\$29.5 M	19.3%	\$61.3 M	19.2%	\$145 M	19.1%
Boys' Apparel	\$791 K	4.2%	\$6.58 M	4.3%	\$14.0 M	4.4%	\$33.7 M	4.4%
Women's Apparel	\$6.23 M	33.3%	\$50.8 M	33.2%	\$106 M	33.0%	\$249 M	32.9%
Girls' Apparel	\$1.27 M	6.8%	\$10.5 M	6.9%	\$22.2 M	6.9%	\$53.3 M	7.0%
Infants' Apparel	\$882 K	4.7%	\$7.25 M	4.7%	\$15.2 M	4.8%	\$36.4 M	4.8%
Footwear	\$3.27 M	17.5%	\$26.6 M	17.4%	\$56.5 M	17.7%	\$134 M	17.7%
Apparel Services, Accessories	\$2.64 M	14.1%	\$21.8 M	14.3%	\$45.0 M	14.1%	\$107 M	14.1%
Contributions	\$23.9 M	4.5%	\$198 M	4.5%	\$403 M	4.4%	\$951 M	4.4%
<i>Per Household ~ Per Capita</i>	\$2,573	\$1,328	\$2,583	\$1,158	\$2,308	\$907	\$2,337	\$855
Education	\$20.4 M	3.8%	\$169 M	3.9%	\$346 M	3.8%	\$812 M	3.8%
<i>Per Household ~ Per Capita</i>	\$2,196	\$1,133	\$2,203	\$988	\$1,980	\$778	\$1,995	\$730
Books, Supplies	\$2.83 M	13.9%	\$23.4 M	13.9%	\$48.0 M	13.9%	\$113 M	13.9%
Tuition	\$17.6 M	86.1%	\$145 M	86.1%	\$298 M	86.1%	\$699 M	86.1%
Entertainment	\$29.9 M	5.6%	\$244 M	5.6%	\$508 M	5.6%	\$1.20 B	5.6%
<i>Per Household ~ Per Capita</i>	\$3.21 K	\$1,658	\$3.19 K	\$1,429	\$2.91 K	\$1,145	\$2.96 K	\$1,082
Fees, Admissions	\$7.45 M	24.9%	\$61.6 M	25.2%	\$126 M	24.7%	\$297 M	24.7%
Video, Audio Equipment	\$10.9 M	36.4%	\$88.4 M	36.2%	\$185 M	36.4%	\$438 M	36.3%
Recreational Equipment, Supplies	\$11.5 M	38.7%	\$94.4 M	38.6%	\$198 M	38.9%	\$470 M	39.0%
Food, Beverages	\$78.3 M	14.6%	\$638 M	14.6%	\$1.34 B	14.7%	\$3.18 B	14.7%
<i>Per Household ~ Per Capita</i>	\$8,428	\$4,348	\$8,326	\$3,733	\$7,697	\$3,025	\$7,814	\$2,858
Food at Home	\$41.7 M	53.2%	\$339 M	53.2%	\$722 M	53.8%	\$1.71 B	53.9%
Food away from Home	\$31.1 M	39.7%	\$254 M	39.8%	\$528 M	39.3%	\$1.25 B	39.3%
Alcoholic Beverages	\$5.52 M	7.0%	\$45.0 M	7.1%	\$92.6 M	6.9%	\$218 M	6.9%
Furnishings & Equipment	\$18.4 M	3.4%	\$150 M	3.4%	\$309 M	3.4%	\$732 M	3.4%
<i>Per Household ~ Per Capita</i>	\$1,975	\$1,019	\$1,957	\$878	\$1,771	\$696	\$1,798	\$658
Floor Coverings	\$260 K	1.4%	\$2.16 M	1.4%	\$4.36 M	1.4%	\$10.3 M	1.4%
Household Textiles	\$1.13 M	6.2%	\$9.22 M	6.1%	\$19.1 M	6.2%	\$45.2 M	6.2%
Furniture	\$4.69 M	25.6%	\$38.4 M	25.6%	\$78.9 M	25.5%	\$187 M	25.6%
Major Appliances	\$2.34 M	12.8%	\$19.2 M	12.8%	\$39.9 M	12.9%	\$94.9 M	13.0%
Housewares, Small Appliances	\$9.92 M	54.1%	\$81.0 M	54.0%	\$167 M	54.0%	\$394 M	53.9%

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Gifts	\$13.5 M	2.5%	\$111 M	2.5%	\$227 M	2.5%	\$535 M	2.5%
<i>Per Household ~ Per Capita</i>	<i>\$1,450</i>	<i>\$221</i>	<i>\$1,451</i>	<i>\$193</i>	<i>\$1,302</i>	<i>\$152</i>	<i>\$1,315</i>	<i>\$144</i>
Gifts of Education (Tuition, Books)	\$2.70 M	20.1%	\$22.3 M	20.1%	\$45.6 M	20.1%	\$107 M	20.1%
Gifts of Food, Beverages	\$1.23 M	9.1%	\$10.2 M	9.1%	\$20.8 M	9.1%	\$49.1 M	9.2%
Gifts of Household Operations	\$587 K	4.4%	\$4.82 M	4.3%	\$9.88 M	4.3%	\$23.2 M	4.3%
Gifts of Transportation	\$704 K	5.2%	\$5.86 M	5.3%	\$11.9 M	5.2%	\$28.1 M	5.3%
Gifts of Apparel	\$2.67 M	19.8%	\$22.1 M	19.9%	\$45.3 M	19.9%	\$107 M	20.0%
Gifts of Apparel Accessories	\$350 K	2.6%	\$2.88 M	2.6%	\$5.86 M	2.6%	\$13.7 M	2.6%
Gifts of Recreation	\$923 K	6.9%	\$7.62 M	6.9%	\$15.6 M	6.9%	\$36.6 M	6.8%
Gifts of Household Furniture, Equipment	\$2.21 M	16.4%	\$18.3 M	16.4%	\$37.4 M	16.4%	\$88.0 M	16.4%
Gifts Elsewhere Unspecified	\$2.09 M	15.5%	\$17.2 M	15.5%	\$35.0 M	15.4%	\$82.2 M	15.3%
Health Care	\$47.7 M	8.9%	\$388 M	8.9%	\$817 M	8.9%	\$1.93 B	8.9%
<i>Per Household ~ Per Capita</i>	<i>\$5,139</i>	<i>\$2,651</i>	<i>\$5,063</i>	<i>\$2,270</i>	<i>\$4,680</i>	<i>\$1,839</i>	<i>\$4,737</i>	<i>\$1,733</i>
Health Care Insurance	\$24.0 M	50.2%	\$195 M	50.2%	\$410 M	50.2%	\$969 M	50.2%
Health Care Services	\$8.54 M	17.9%	\$69.5 M	17.9%	\$147 M	18.0%	\$346 M	18.0%
Health Care Supplies, Equipment	\$10.3 M	21.7%	\$84.0 M	21.6%	\$176 M	21.6%	\$416 M	21.6%
Health Care Prescription Drug	\$4.87 M	10.2%	\$39.7 M	10.2%	\$83.3 M	10.2%	\$198 M	10.2%
Household Operations	\$15.3 M	2.9%	\$126 M	2.9%	\$260 M	2.8%	\$616 M	2.8%
<i>Per Household ~ Per Capita</i>	<i>\$1,645</i>	<i>\$849</i>	<i>\$1,646</i>	<i>\$738</i>	<i>\$1,488</i>	<i>\$585</i>	<i>\$1,512</i>	<i>\$553</i>
Babysitting, Elderly Care	\$4.58 M	29.9%	\$38.0 M	30.1%	\$78.9 M	30.4%	\$188 M	30.5%
Household Services	\$2.00 M	13.1%	\$16.4 M	13.0%	\$33.6 M	12.9%	\$79.3 M	12.9%
Alimony, Child Support	\$2.65 M	17.3%	\$21.7 M	17.2%	\$44.2 M	17.0%	\$104 M	16.9%
Household Supplies	\$6.06 M	39.7%	\$50.1 M	39.7%	\$103 M	39.7%	\$244 M	39.7%
Miscellaneous Expenses	\$7.94 M	1.5%	\$64.6 M	1.5%	\$135 M	1.5%	\$318 M	1.5%
<i>Per Household ~ Per Capita</i>	<i>\$855</i>	<i>\$441</i>	<i>\$843</i>	<i>\$378</i>	<i>\$774</i>	<i>\$304</i>	<i>\$782</i>	<i>\$286</i>
Legal, Accounting	\$951 K	12.0%	\$7.75 M	12.0%	\$16.2 M	12.0%	\$38.2 M	12.0%
Funeral, Cemetery	\$859 K	10.8%	\$7.02 M	10.9%	\$14.6 M	10.8%	\$34.7 M	10.9%
Finance Charges (Exclude Mortgage, Vehicle)	\$5.14 M	64.7%	\$41.8 M	64.7%	\$87.4 M	64.7%	\$206 M	64.6%
Other Miscellaneous Expenses	\$991 K	12.5%	\$8.06 M	12.5%	\$16.8 M	12.5%	\$39.7 M	12.5%
Personal Care	\$6.96 M	1.3%	\$56.7 M	1.3%	\$118 M	1.3%	\$280 M	1.3%
<i>Per Household ~ Per Capita</i>	<i>\$750</i>	<i>\$387</i>	<i>\$740</i>	<i>\$332</i>	<i>\$679</i>	<i>\$267</i>	<i>\$688</i>	<i>\$252</i>
Electric Personal Care Appliances	\$136 K	1.9%	\$1.11 M	2.0%	\$2.31 M	1.9%	\$5.48 M	2.0%
Hair Care	\$543 K	7.8%	\$4.42 M	7.8%	\$9.23 M	7.8%	\$21.8 M	7.8%
Personal Care Services	\$4.66 M	66.9%	\$38.0 M	66.9%	\$79.3 M	66.9%	\$188 M	66.9%
Personal Care Products	\$1.62 M	23.3%	\$13.2 M	23.3%	\$27.6 M	23.3%	\$65.3 M	23.3%
Personal Insurance	\$3.98 M	0.7%	\$33.0 M	0.8%	\$67.6 M	0.7%	\$160 M	0.7%
<i>Per Household ~ Per Capita</i>	<i>\$429</i>	<i>\$221</i>	<i>\$430</i>	<i>\$193</i>	<i>\$388</i>	<i>\$152</i>	<i>\$393</i>	<i>\$144</i>
Reading	\$1.20 M	0.2%	\$9.78 M	0.2%	\$20.3 M	0.2%	\$47.8 M	0.2%
<i>Per Household ~ Per Capita</i>	<i>\$130</i>	<i>\$67</i>	<i>\$128</i>	<i>\$57</i>	<i>\$116</i>	<i>\$46</i>	<i>\$117</i>	<i>\$43</i>
Newspapers	\$516 K	42.8%	\$4.19 M	42.9%	\$8.68 M	42.9%	\$20.5 M	42.9%
Magazines	\$247 K	20.5%	\$2.01 M	20.5%	\$4.16 M	20.5%	\$9.80 M	20.5%
Books	\$441 K	36.6%	\$3.58 M	36.6%	\$7.42 M	36.6%	\$17.5 M	36.6%
Shelter	\$111 M	20.6%	\$904 M	20.7%	\$1.89 B	20.7%	\$4.46 B	20.6%
<i>Per Household ~ Per Capita</i>	<i>\$11,896</i>	<i>\$6,137</i>	<i>\$11,795</i>	<i>\$5,288</i>	<i>\$10,811</i>	<i>\$4,249</i>	<i>\$10,952</i>	<i>\$4,006</i>
Mortgage Interest	\$37.4 M	33.8%	\$307 M	34.0%	\$634 M	33.6%	\$1.51 B	33.8%
Property Taxes	\$20.4 M	18.5%	\$169 M	18.7%	\$348 M	18.4%	\$827 M	18.5%
Miscellaneous Owned Dwelling Costs	\$13.7 M	12.4%	\$112 M	12.4%	\$232 M	12.3%	\$548 M	12.3%
Rental Costs	\$30.5 M	27.6%	\$245 M	27.1%	\$531 M	28.1%	\$1.25 B	27.9%
Other Lodging	\$8.49 M	7.7%	\$70.3 M	7.8%	\$142 M	7.5%	\$334 M	7.5%

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Tobacco	\$3.27 M	0.6%	\$26.4 M	0.6%	\$56.8 M	0.6%	\$134 M	0.6%
<i>Per Household ~ Per Capita</i>	<i>\$352</i>	<i>\$182</i>	<i>\$344</i>	<i>\$154</i>	<i>\$326</i>	<i>\$128</i>	<i>\$330</i>	<i>\$121</i>
Cigarettes	\$2.95 M	90.0%	\$23.7 M	90.0%	\$51.1 M	90.0%	\$121 M	90.0%
Other Tobacco Products	\$328 K	10.0%	\$2.65 M	10.0%	\$5.70 M	10.0%	\$13.5 M	10.0%
Transportation	\$99.8 M	18.6%	\$812 M	18.6%	\$1.70 B	18.6%	\$4.04 B	18.7%
<i>Per Household ~ Per Capita</i>	<i>\$10,745</i>	<i>\$5,543</i>	<i>\$10,596</i>	<i>\$4,751</i>	<i>\$9,747</i>	<i>\$3,831</i>	<i>\$9,924</i>	<i>\$3,630</i>
Motorcycles (New, Used)	\$409 K	0.4%	\$3.24 M	0.4%	\$6.67 M	0.4%	\$15.8 M	0.4%
Vehicle Insurance	\$11.1 M	11.1%	\$90.5 M	11.1%	\$190 M	11.2%	\$450 M	11.1%
New Vehicle Purchase	\$18.7 M	18.7%	\$152 M	18.8%	\$313 M	18.4%	\$743 M	18.4%
Used Vehicle Purchase	\$16.8 M	16.8%	\$136 M	16.7%	\$289 M	17.0%	\$691 M	17.1%
Vehicle Finance Charges	\$2.27 M	2.3%	\$18.4 M	2.3%	\$38.6 M	2.3%	\$91.8 M	2.3%
Gasoline, Oil	\$27.8 M	27.9%	\$226 M	27.9%	\$478 M	28.1%	\$1.14 B	28.2%
Vehicle Repair, Maintenance	\$9.54 M	9.6%	\$77.6 M	9.6%	\$163 M	9.6%	\$385 M	9.5%
Public Transportation	\$6.76 M	6.8%	\$55.7 M	6.9%	\$114 M	6.7%	\$269 M	6.7%
Other Transportation Costs	\$6.39 M	6.4%	\$52.3 M	6.4%	\$108 M	6.4%	\$256 M	6.3%
Utilities	\$40.4 M	7.6%	\$328 M	7.5%	\$693 M	7.6%	\$1.64 B	7.6%
<i>Per Household ~ Per Capita</i>	<i>\$4,351</i>	<i>\$2,244</i>	<i>\$4,278</i>	<i>\$1,918</i>	<i>\$3,972</i>	<i>\$1,561</i>	<i>\$4,022</i>	<i>\$1,471</i>
Natural Gas	\$4.31 M	10.7%	\$35.1 M	10.7%	\$74.0 M	10.7%	\$175 M	10.7%
Electricity	\$15.3 M	37.9%	\$124 M	37.9%	\$264 M	38.1%	\$623 M	38.1%
Fuel Oil, Other Fuels	\$1.44 M	3.6%	\$11.7 M	3.6%	\$24.6 M	3.5%	\$58.3 M	3.6%
Telephone Service	\$13.9 M	34.3%	\$112 M	34.2%	\$237 M	34.2%	\$559 M	34.1%
Other Utilities	\$5.47 M	13.5%	\$44.5 M	13.6%	\$93.8 M	13.5%	\$222 M	13.6%
Five Year Projections								
2023 Projected Population	\$19,739		\$187,779		\$489,505		\$1,225,968	
2023 Projected Households	\$9,847		\$81,608		\$186,644		\$434,655	
2023 Household Expenditure	\$618,627,456		\$5,080,553,562		\$10,607,999,710		\$25,040,735,241	
<i>Per Household ~ Per Capita</i>	<i>\$62,826</i>	<i>\$31,340</i>	<i>\$62,255</i>	<i>\$27,056</i>	<i>\$56,835</i>	<i>\$21,671</i>	<i>\$57,611</i>	<i>\$20,425</i>
2023 Non-Retail Expenditures	\$325,353,757		\$2,676,142,824		\$5,570,873,297		\$13,133,700,294	
<i>Per Household ~ Per Capita</i>	<i>\$33,042</i>	<i>\$31,340</i>	<i>\$32,793</i>	<i>\$27,056</i>	<i>\$29,848</i>	<i>\$21,671</i>	<i>\$30,216</i>	<i>\$20,425</i>
2023 Retail Expenditures	\$293,273,699		\$2,404,410,730		\$5,037,126,411		\$11,907,034,972	
<i>Per Household ~ Per Capita</i>	<i>\$29,784</i>	<i>\$14,857</i>	<i>\$29,463</i>	<i>\$12,804</i>	<i>\$26,988</i>	<i>\$10,290</i>	<i>\$27,394</i>	<i>\$9,712</i>
Apparel	\$21.7 M	3.5%	\$179 M	3.5%	\$373 M	3.5%	\$883 M	3.5%
Contributions	\$29.1 M	4.7%	\$241 M	4.8%	\$491 M	4.6%	\$1.16 B	4.6%
Education	\$24.7 M	4.0%	\$205 M	4.0%	\$418 M	3.9%	\$983 M	3.9%
Entertainment	\$34.7 M	5.6%	\$285 M	5.6%	\$594 M	5.6%	\$1.40 B	5.6%
Food, Beverages	\$89.4 M	14.5%	\$733 M	14.4%	\$1.54 B	14.6%	\$3.65 B	14.6%
Furnishings, Equipment	\$21.5 M	3.5%	\$177 M	3.5%	\$364 M	3.4%	\$861 M	3.4%
Gifts	\$16.2 M	2.6%	\$134 M	2.6%	\$273 M	2.6%	\$642 M	2.6%
Health Care	\$48.6 M	7.9%	\$397 M	7.8%	\$835 M	7.9%	\$1.97 B	7.9%
Household Operations	\$18.2 M	2.9%	\$151 M	3.0%	\$311 M	2.9%	\$736 M	2.9%
Miscellaneous Expenses	\$9.10 M	1.5%	\$74.1 M	1.5%	\$155 M	1.5%	\$365 M	1.5%
Personal Care	\$8.01 M	1.3%	\$65.7 M	1.3%	\$137 M	1.3%	\$324 M	1.3%
Personal Insurance	\$4.78 M	0.8%	\$39.7 M	0.8%	\$81.4 M	0.8%	\$192 M	0.8%
Reading	\$1.39 M	0.2%	\$11.4 M	0.2%	\$23.6 M	0.2%	\$55.6 M	0.2%
Shelter	\$128 M	20.7%	\$1.05 B	20.7%	\$2.20 B	20.7%	\$5.18 B	20.7%
Tobacco	\$3.58 M	0.6%	\$29.1 M	0.6%	\$62.8 M	0.6%	\$148 M	0.6%
Transportation	\$114 M	18.4%	\$934 M	18.4%	\$1.96 B	18.5%	\$4.64 B	18.5%
Utilities	\$45.7 M	7.4%	\$373 M	7.3%	\$788 M	7.4%	\$1.86 B	7.4%

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