

# RETAIL POTENTIAL PROFILE

2018 Estimates

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.5141/-112.0626

RRP2

Your Site	1 mi radius	3 mi radius	5 mi radius	10 min drive distance
<b>Anywhere, USA</b>				
Estimated Households	9,291	76,662	174,490	407,159
Estimated Population	18,009	170,987	443,984	1,113,098
Average Household Income	76,109	75,673	67,009	68,368
Median Household Income	57,302	59,335	52,899	53,990
<b>Motor Vehicle, Parts Dealers</b>	\$46.0 M	\$374 M	\$782 M	\$1.86 B
New Car Dealers	\$37.6 M	\$305 M	\$639 M	\$1.52 B
User Car Dealers	\$2.55 M	\$20.7 M	\$43.2 M	\$103 M
Recreational Vehicle Dealers	\$64.9 K	\$535 K	\$1.12 M	\$2.64 M
Motorcycle, Boat Dealers	\$1.67 M	\$13.7 M	\$28.5 M	\$67.8 M
Auto Parts, Accessories	\$2.82 M	\$22.9 M	\$48.0 M	\$114 M
Tire Dealers	\$1.28 M	\$10.4 M	\$21.8 M	\$51.6 M
<b>Furniture, Home Furnishings Stores</b>	\$5.11 M	\$41.9 M	\$86.2 M	\$204 M
Furniture Stores	\$3.74 M	\$30.6 M	\$62.9 M	\$149 M
Floor Covering Stores	\$425 K	\$3.51 M	\$7.17 M	\$16.9 M
Other Home Furnishing Stores	\$952 K	\$7.79 M	\$16.1 M	\$38.0 M
<b>Electronics, Appliance Stores</b>	\$6.84 M	\$55.8 M	\$116 M	\$274 M
Appliances, Electronics Stores	\$4.16 M	\$34.0 M	\$70.7 M	\$167 M
Computer Stores	\$2.38 M	\$19.5 M	\$40.1 M	\$94.6 M
Camera, Photography Stores	\$293 K	\$2.39 M	\$5.01 M	\$11.9 M
<b>Building Material, Garden Equipment, Supplies Dealers</b>	\$14.0 M	\$114 M	\$236 M	\$559 M
Home Centers	\$4.24 M	\$34.7 M	\$71.8 M	\$170 M
Paint, Wallpaper Stores	\$201 K	\$1.64 M	\$3.39 M	\$7.98 M
Hardware Stores	\$2.11 M	\$17.2 M	\$35.6 M	\$84.2 M
Other Building Materials Stores	\$6.12 M	\$50.1 M	\$104 M	\$245 M
Outdoor Power Equipment Stores	\$130 K	\$1.06 M	\$2.18 M	\$5.16 M
Nursery, Garden Stores	\$1.18 M	\$9.64 M	\$19.9 M	\$47.2 M
<b>Food, Beverage Stores</b>	\$45.2 M	\$369 M	\$779 M	\$1.85 B
Grocery Stores	\$40.6 M	\$331 M	\$700 M	\$1.66 B
Convenience Stores	\$1.70 M	\$13.8 M	\$29.2 M	\$69.3 M
Meat Markets	\$505 K	\$4.11 M	\$8.74 M	\$20.7 M
Fish, Seafood Markets	\$120 K	\$980 K	\$2.08 M	\$4.94 M
Fruit, Vegetable Markets	\$237 K	\$1.93 M	\$4.09 M	\$9.72 M
Other Specialty Food Markets	\$375 K	\$3.06 M	\$6.49 M	\$15.4 M
Liquor Stores	\$1.68 M	\$13.7 M	\$28.3 M	\$66.7 M
<b>Health, Personal Care Stores</b>	\$12.7 M	\$103 M	\$216 M	\$509 M
Pharmacy, Drug Stores	\$10.2 M	\$83.1 M	\$174 M	\$411 M
Cosmetics, Beauty Stores	\$467 K	\$3.81 M	\$7.95 M	\$18.8 M
Optical Goods Stores	\$1.12 M	\$9.02 M	\$18.9 M	\$44.4 M
Other Health, Personal Care Stores	\$880 K	\$7.16 M	\$15.0 M	\$35.4 M
<b>Gasoline Stations</b>	\$34.8 M	\$283 M	\$598 M	\$1.42 B
Gasoline Stations with Convenience Stores	\$22.9 M	\$186 M	\$393 M	\$934 M
Gasoline Stations without Convenience Stores	\$11.9 M	\$96.8 M	\$205 M	\$487 M

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<b>Clothing, Clothing Accessories Stores</b>	\$10.2 M	\$83.3 M	\$174 M	\$411 M
Men's Clothing Stores	\$728 K	\$5.94 M	\$12.3 M	\$29.1 M
Women's Clothing Stores	\$1.94 M	\$15.9 M	\$32.9 M	\$77.8 M
Children's, Infants' Clothing Stores	\$657 K	\$5.43 M	\$11.4 M	\$27.2 M
Family Clothing Stores	\$3.43 M	\$28.0 M	\$58.3 M	\$138 M
Clothing Accessory Stores	\$135 K	\$1.12 M	\$2.31 M	\$5.47 M
Other Apparel Stores	\$525 K	\$4.29 M	\$8.92 M	\$21.1 M
Shoe Stores	\$1.80 M	\$14.6 M	\$30.9 M	\$73.3 M
Jewelry Stores	\$951 K	\$7.88 M	\$16.2 M	\$38.3 M
Luggage Stores	\$12.0 K	\$117 K	\$244 K	\$573 K
<b>Sporting Goods, Hobby, Book, Music Stores</b>	\$6.14 M	\$50.3 M	\$105 M	\$247 M
Sporting Goods Stores	\$1.91 M	\$15.6 M	\$32.6 M	\$77.5 M
Hobby, Toy, Game Stores	\$993 K	\$8.12 M	\$16.9 M	\$40.2 M
Sewing, Needlecraft Stores	\$160 K	\$1.32 M	\$2.72 M	\$6.42 M
Musical Instrument Stores	\$475 K	\$3.87 M	\$8.10 M	\$19.1 M
Book Stores	\$1.69 M	\$13.9 M	\$28.6 M	\$67.4 M
Record, Tape, CD Stores	\$916 K	\$7.45 M	\$15.6 M	\$36.9 M
<b>General Merchandise Stores</b>	\$28.3 M	\$232 M	\$484 M	\$1.15 B
Department Stores	\$18.0 M	\$147 M	\$306 M	\$726 M
Warehouse Superstores	\$8.03 M	\$65.6 M	\$138 M	\$327 M
Other General Merchandise Stores	\$2.32 M	\$19.0 M	\$39.6 M	\$93.7 M
<b>Miscellaneous Store Retailers</b>	\$5.43 M	\$44.4 M	\$92.3 M	\$219 M
Florists	\$232 K	\$1.90 M	\$3.92 M	\$9.27 M
Office, Stationary Stores	\$966 K	\$7.91 M	\$16.3 M	\$38.5 M
Gift, Souvenir Stores	\$814 K	\$6.67 M	\$13.8 M	\$32.6 M
Used Merchandise Stores	\$454 K	\$3.73 M	\$7.70 M	\$18.2 M
Pet, Pet Supply Stores	\$2.09 M	\$17.0 M	\$35.7 M	\$84.7 M
Art Dealers	\$132 K	\$1.07 M	\$2.20 M	\$5.21 M
Mobile Home Dealers	\$7.37 K	\$47.5 K	\$82.7 K	\$201 K
Other Miscellaneous Retail Stores	\$738 K	\$6.03 M	\$12.6 M	\$29.8 M
<b>Non-Store Retailers</b>	\$11.1 M	\$90.6 M	\$189 M	\$447 M
Mail Order, Catalog Stores	\$7.05 M	\$57.6 M	\$119 M	\$282 M
Vending Machines	\$759 K	\$6.18 M	\$13.1 M	\$31.0 M
Fuel Dealers	\$1.99 M	\$16.2 M	\$34.2 M	\$81.1 M
Other Direct Selling Establishments	\$1.30 M	\$10.6 M	\$22.1 M	\$52.4 M
<b>Accommodation, Food Services</b>	\$29.5 M	\$241 M	\$501 M	\$1.19 B
Hotels, Other Travel Accommodations	\$1.80 M	\$14.7 M	\$30.6 M	\$72.2 M
RV Parks	\$22.1 K	\$187 K	\$396 K	\$935 K
Rooming, Boarding Houses	\$11.6 K	\$98.7 K	\$213 K	\$517 K
Full Service Restaurants	\$12.3 M	\$100 M	\$209 M	\$493 M
Limited Service Restaurants	\$12.4 M	\$101 M	\$210 M	\$496 M
Special Food Services, Catering	\$2.07 M	\$16.9 M	\$35.1 M	\$83.1 M
Drinking Places	\$980 K	\$8.01 M	\$16.5 M	\$38.8 M

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